

## **Key Considerations for Public Sector Attendees at Splunk Go Sydney**

- 1. What city is this event going to be held in?**
  - a. Sydney
- 2. What is the expected registration and attendance at this event for attendees (non-Splunkers only)?**
  - a. 800 Registration, 400 Attendance
- 3. Will the event be “free”?**
  - a. Yes. Attendance at Splunk Go is free of charge.
- 4. Is the event informational?**
  - a. Yes. The event will highlight the progress we’ve made and unveil new innovations, provide expert led sessions, live demos and hands on trainings that showcase the latest innovations from Splunk and Cisco.
- 5. What is being served, if anything, for breakfast, lunch, happy hour, and/or dinner during or after the event? What is the expected cost of this?**
  - a. Morning Tea, Lunch, Afternoon Tea \$95
- 6. Will you be giving out “Splunk gear”? If so, what are you giving out, and what is the cost?**
  - a. Yes – T-Shirts \$15-17 AUD
- 7. Are you giving away anything that is not “Splunk gear”? If so, what are you giving out, and what is the cost?**
  - a. No
- 8. Will there be any entertainment? If so, what is the entertainment and what is the value of the entertainment?**
  - a. No entertainment